

Traditional Package

Pay as you go...(min 3 month commitment required. Months don't need to be consecutive. Prices exclusive of VAT)

These fees are due monthly before publication and are exclusive of VAT

Number of Magazines	1	2	3	4	5	6	7
Sixteenth	22	44	66	88	110	132	154
Eighth	33	66	99	132	165	198	231
Quarter	44	88	132	176	220	264	308
Half	77	154	231	308	385	462	539
Full	143	286	429	572	715	858	1001

Subscription...(fees are taken monthly by Direct debit and are exclusive of VAT)

Six Months Subscription

Number of Magazines	1	2	3	4	5	6	7
Discount Applied	10%	15%	20%	20%	20%	25%	25%
Sixteenth	£19.80	£37.40	£52.80	£70.40	£88.00	£99.00	£115.50
Eighth	£29.70	£56.10	£79.20	£105.66	£132.00	£148.50	£173.25
Quarter	£39.60	£74.80	£105.60	£140.80	£176.00	£198.00	£231.00
Half	£69.30	£130.90	£184.80	£246.40	£308.00	£346.50	£404.25
Full	£128.70	£243.10	£343.20	£457.60	£572.00	£643.50	£750.75

Twelve Months Subscription

Number of Magazines	1	2	3	4	5	6	7
Discount Applied	15%	20%	25%	25%	25%	30%	30%
Sixteenth	£18.70	£35.20	£49.50	£66.00	£82.50	£92.40	£107.40
Eighth	£28.05	£52.80	£74.25	£99.00	£123.75	£138.60	£161.70
Quarter	£37.40	£70.40	£99.00	£132.00	£165.00	£184.80	£215.60
Half	£65.45	£123.20	£173.25	£231.00	£288.75	£323.40	£377.30
Full	£121.55	£228.80	£321.75	£429.00	£536.25	£600.60	£700.70

Pay Up front...(fees are taken for the full 12 months before the publication of the first issue and are exclusive of VAT)

Number of Magazines	1	2	3	4	5	6	7
Discount Applied	20%	25%	30%	30%	30%	35%	35%
Sixteenth	£211.20	£396	£554.40	£739.20	£924	£1,029.60	£1,201.20
Eighth	£316.80	£594	£831.60	£1,108.80	£1,386	£1,544.40	£1,801.80
Quarter	£422.40	£792	£1,108.80	£1,478.40	£1,848	£2,059.20	£2,402.40
Half	£739.20	£1,386	£1,904.40	£2,587.20	£3,234	£3,603.60	£4,204.20
Full	£1,372.80	£2,574	£3,603.60	£4,804.80	£6,006	£6,692.40	£7,807.80

Premium Spaces (per month exclusive of VAT)

Back Cover	£200
Inside Back Cover	£160
Inside Front Cover	£160
Front cover block advert	£40

Other

Leaflet inse	£35*
Ad design	£10**
Editorial	Bought at same rate as above advertising space

* Only available in Fiveways, West Hove and Poets Corner

** This is for a simple layout. More complicated designs charged accordingly

Enhanced Package

The prices below include the traditional package with a further £25 a month added to the total amount for having full use of the Trusted and Local website.

This £25 is discounted in accordance with the number of publications as per the below tables

Pay as you go...

This option is not available for the enhanced advertising package

Subscription...(These fees are taken monthly by Direct debit and are exclusive of VAT)

Six Months Subscription

Number of Magazines	1	2	3	4	5	6	7
Discount Applied	10%	15%	20%	20%	20%	25%	25%
Sixteenth	£42.30	£58.65	£72.80	£90.40	£108.00	£117.75	£134.25
Eighth	£52.20	£77.35	£99.20	£125.66	£152.00	£167.25	£192.00
Quarter	£69.30	£96.05	£125.60	£160.80	£196.00	£216.75	£249.75
Half	£91.80	£152.15	£204.80	£266.40	£328.00	£365.25	£423.00
Full	£151.20	£264.35	£363.20	£477.60	£592.00	£662.25	£769.50

Twelve Months Subscription

Number of Magazines	1	2	3	4	5	6	7
Discount Applied	15%	20%	25%	25%	25%	30%	30%
Sixteenth	£39.95	£55.20	£68.25	£84.75	£101.25	£108.65	£124.90
Eighth	£49.30	£72.80	£93.00	£117.75	£142.50	£156.10	£179.20
Quarter	£58.65	£90.40	£117.75	£150.75	£183.75	£202.30	£233.10
Half	£86.70	£143.20	£192.00	£249.75	£307.50	£340.90	£394.80
Full	£142.80	£248.80	£340.50	£447.75	£555.00	£618.10	£718.20

Pay Up front...(fees are taken for the full 12 months before the publication of the first issue and are exclusive of VAT)

These fees are taken for the full 12 months before the publication of the first issue and are exclusive of VAT

Number of Magazines	1	2	3	4	5	6	7
Discount Applied	20%	25%	30%	30%	30%	35%	35%
Sixteenth	£451.20	£621.00	£764.40	£949.20	£1,134.00	£1,224.60	£1,396.20
Eighth	£556.80	£819.00	£1,041.60	£1,318.80	£1,596.00	£1,739.40	£1,996.80
Quarter	£662.40	£1,017.00	£1,318.80	£1,688.40	£2,058.00	£2,254.20	£2,597.40
Half	£979.20	£1,611.00	£2,114.40	£2,797.20	£3,444.00	£3,798.60	£4,399.20
Full	£1,612.80	£2,799.00	£3,813.60	£4,814.80	£6,216.00	£6,887.40	£8,002.80

Premium Spaces (per month exclusive of VAT)

Back Cover	£200
Inside Back Cover	£160
Inside Front Cover	£160
Front cover block advert	£40

Other

Leaflet insert	£35*
Ad design	£10**
Editorial	Bought at same rate as above advertising space

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